

Contact

www.linkedin.com/in/saivamsigampala (LinkedIn)

Top Skills

Written Communication  
Figma  
Key Metrics

Languages

English (Professional Working)  
Hindi (Limited Working)  
Telugu (Native or Bilingual)

Certifications

Google Data Analytics Certificate  
SQL - MySQL for Data Analytics and Business Intelligence  
APM Fellowship Certificate

Sai Vamsi G

Product@Jar | Ex - MX Player (Acquired by Amazon) | IIT Guwahati  
Bengaluru, Karnataka, India

Summary

Results-Driven Associate Product Manager | Expert in Data Analysis, Wireframing, SQL, and UI/UX | Proven Track Record in Product Roadmaps and Strategy | Led Successful Product Development Across Multiple Platforms | Civil Engineering Graduate from IIT Guwahati

Experience

Jar  
Associate Product Manager II  
September 2024 - Present (1 year 3 months)  
Bengaluru, Karnataka, India

Amazon MX Player  
Associate Product Manager  
September 2022 - August 2024 (2 years)  
Bengaluru, Karnataka, India

As an Associate Product Manager, I have demonstrated a strong ability to drive product innovation, manage complex development projects, and collaborate effectively with cross-functional teams to deliver exceptional user experiences.

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- Product Lead - Connected TVs, Desktop & Mobile Web - (MAU: 2.5Mn+, 9Mn + resp.)
  - Product Manager (User Onboarding & Engagement) - Android Mobile App - (MAU: 100Mn+)

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- Orchestrated the end-to-end platform revamp of Mobile Web, resulting in a 30% growth in the streaming-to-DAU ratio and a 40% surge in the overall Watch time.
  - Re-designed the homepage banner placement on Android TV from an indicator to a banner thumbnail to generate 1.5X higher Watch time.

- Introduced a new section, "My Corner" on the Android App, showcasing personalised content and unique ML-generated cards to unlock a 5% uptick in Watch time.
- Refined the recommendation section on Desktop Web (on the design front as well as algorithmically) to attain a rise of 10% in the click-to-stream and a 7% in Watch time.

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- Spearheaded the development of the MX Player app for Jio phones, with a potential influx of 2Mn New users, by collaborating with cross-functional teams across India and China.
- Launched the MX Player TV app on VIDAA OS, with a potential reach of 150K active connected devices in India.

NextLeap

APM Fellow

October 2021 - November 2021 (2 months)

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## Education

Curious PM

Certificate, AI Product Strategy & Build Lab · (September 2025 - December 2025)

Indian Institute of Technology, Guwahati

Bachelor of Technology - BTech, Civil Engineering · (July 2018 - May 2022)

Aditya Junior College

Junior college, Mathematics and Science · (2016 - 2018)